

INFLUENCE CONFERENCE 2026

Connect. Learn. Grow.

*The next chapter of
your life could begin
in this room.*



SPONSORSHIP PACKAGES

September 25, 2026 • King Evelthon Beach Hotel & Resort, Paphos • 11:00–19:00

The following packages apply to INFLUENCE CONFERENCE 2026.

INFLUENCE CONFERENCE 2026

Why Promote Yourself at INFLUENCE CONFERENCE 2026?

INFLUENCE CONFERENCE 2026 brings the Paphos community together in one place, on one day local entrepreneurs, expats who've just moved to Cyprus, and everyone in between building a business or a career here. Being present is a chance to achieve more in a single day than in months of working online.

- **Increased visibility within the Paphos community** — your brand in front of a large, engaged audience of local business owners and expats, all in one place at one time.
- **Trust and recognition** — simply being present at the event raises awareness of your brand within the community, and receiving the INFLUENCE AWARD 2026 sets you further apart from others.
- **New connections at every stage** — whether you're just starting your business in Paphos and looking for your first contacts, or you're already established and looking for people to help you grow further, the conference brings the whole community together in one room: business owners, experts and speakers of INFLUENCE CONFERENCE 2026. Face-to-face conversations build relationships faster than online correspondence.
- **Direct access to future clients, especially expats** — many expats are still new to Cyprus and haven't yet chosen who they'll work with — their accountant, their car dealer, their gym, their favourite café. Meeting them here, before they've made those choices, means meeting your future clients right at the moment they're looking.
- **Market research and feedback** — conversations with attendees give you direct insight into what the Paphos community is actually looking for, useful for developing your offer.
- **Showcasing what's new and building expert positioning** — being on stage and at your booth lets you present what's new and build your position as a go-to name within the community.
- **Generating real sales leads** — direct conversations at your booth turn into real sales opportunities, harder to achieve through online activity alone.
- **Staying close to the market and its trends** — being present alongside other brands keeps you up to date with what's happening across the Paphos community.

USED WELL, YOUR PRESENCE AT THE CONFERENCE TRANSLATES INTO REAL NEW CONTACTS, COLLABORATIONS AND A STRONGER BRAND POSITION.



EXHIBITOR

PROMOTION BEFORE AND AFTER THE CONFERENCE

- Official Exhibitor title of the conference, logo on the landing page
- Mention in the exhibitor carousel on the WPA Instagram account

PROMOTION DURING THE CONFERENCE

- Standard exhibition booth (1 table, 1 chair, power, Wi-Fi)
- Logo on the sponsor board at the entrance to the hall
- Option to display a roll-up at the booth
- Insert of flyers and/or the partner's giveaways/gifts (chosen by the partner) in the attendee packages
- 1 complimentary conference ticket
- Photo documentation from the event

WHAT THE PARTNER MUST PROVIDE

- Graphic materials: high-resolution logo, own banner/roll-up if applicable
- Flyers and/or giveaways/gifts for the attendee packages (at the partner's own cost, delivered before the deadline set by the organizer)
- 1-2 prizes for the ticket-holder raffle among conference attendees

AMOUNT: € 88 + VAT