

INFLUENCE CONFERENCE 2026

Connect. Learn. Grow.

*The next chapter of
your life could begin
in this room.*



SPONSORSHIP PACKAGES

September 25, 2026 • King Evelthon Beach Hotel & Resort, Paphos • 11:00–19:00

The following packages apply to INFLUENCE CONFERENCE 2026.

INFLUENCE CONFERENCE 2026

Why Promote Yourself at INFLUENCE CONFERENCE 2026?

INFLUENCE CONFERENCE 2026 brings the Paphos community together in one place, on one day local entrepreneurs, expats who've just moved to Cyprus, and everyone in between building a business or a career here. Being present is a chance to achieve more in a single day than in months of working online.

- **Increased visibility within the Paphos community** — your brand in front of a large, engaged audience of local business owners and expats, all in one place at one time.
- **Trust and recognition** — simply being present at the event raises awareness of your brand within the community, and receiving the INFLUENCE AWARD 2026 sets you further apart from others.
- **New connections at every stage** — whether you're just starting your business in Paphos and looking for your first contacts, or you're already established and looking for people to help you grow further, the conference brings the whole community together in one room: business owners, experts and speakers of INFLUENCE CONFERENCE 2026. Face-to-face conversations build relationships faster than online correspondence.
- **Direct access to future clients, especially expats** — many expats are still new to Cyprus and haven't yet chosen who they'll work with — their accountant, their car dealer, their gym, their favourite café. Meeting them here, before they've made those choices, means meeting your future clients right at the moment they're looking.
- **Market research and feedback** — conversations with attendees give you direct insight into what the Paphos community is actually looking for, useful for developing your offer.
- **Showcasing what's new and building expert positioning** — being on stage and at your booth lets you present what's new and build your position as a go-to name within the community.
- **Generating real sales leads** — direct conversations at your booth turn into real sales opportunities, harder to achieve through online activity alone.
- **Staying close to the market and its trends** — being present alongside other brands keeps you up to date with what's happening across the Paphos community.

USED WELL, YOUR PRESENCE AT THE CONFERENCE TRANSLATES INTO REAL NEW CONTACTS, COLLABORATIONS AND A STRONGER BRAND POSITION.

DIAMOND PARTNER

PROMOTION BEFORE THE CONFERENCE

- Official "Diamond Partner" title of the conference, with the right to use it in the partner's own marketing activities
- Logo on the conference poster and in all promotional materials (print and digital) from the moment the agreement is signed
- Logo + link to the partner's website on the conference landing page
- Dedicated post/partner carousel on the WPA Instagram account
- Preparation and delivery of a nomination-related graphic for the partner to use in social media and their own materials

PROMOTION DURING THE CONFERENCE

- Exhibition booth in the best location in the venue (1 table, 2 chairs, power, Wi-Fi)
- Reading of the partner's name during the official opening
- Option to display roll-ups/banners in the venue
- Logo on the sponsor board at the entrance to the hall
- Insert of flyers and/or the partner's giveaways/gifts (chosen by the partner) in the attendee packages
- 2 complimentary conference tickets
- INFLUENCE AWARD 2026 statuette, presented during the official award ceremony at the end of the conference
- The company's name announced by the host and a representative invited on stage to receive the statuette, with the option to give a short speech
- Presentation of the company to conference attendees – reinforcing the brand within the business community
- Photo documentation from the event

PROMOTION AFTER THE CONFERENCE

- Distribution of information about the company on WPA social media
- Mention in the newsletter sent to the WPA Community database
- Expert brand building through additional content from the event
- Publication of one page of an interview or graphic ad on the Women Prosperity Agency website, kept live until the end of 2026

WHAT THE PARTNER MUST PROVIDE

- Graphic materials: high-resolution logo, own banner/roll-up if applicable
- Flyers and/or giveaways/gifts for the attendee packages (at the partner's own cost, delivered before the deadline set by the organizer)
- Booth staffing (own personnel for the duration of the conference)
- 2 prizes for the ticket-holder raffle among conference attendees

AMOUNT: € 550 + VAT